



July 7, 2009

**PROJECT SCOPE & STAKEHOLDER INVITATION FOR PARTICIPATION: New Green Seal Environmental Standard for Personal Care Products, GS-50**

Green Seal is inviting the participation of stakeholders to assist in the development of a new environmental leadership standard on Personal Care Products, GS-50. This standard is being developed to help consumers identify and choose environmentally preferable products and services. To be included in the email list for this project that will include project updates and announcements, as well as enable your involvement in the standard development process and to submit comments during review periods, you need to register and participate before the end of the public review of the proposed standard.

Developing a scope for the project is the first phase of the development of this new standard. The scope will identify areas to consider when researching and drafting a proposed new standard. The scope is meant to highlight issues to consider; *specific requirements have not been set*. The proposed standard will follow at a later date, after researching the items identified in the scope.

Green Seal is soliciting suggestions and comments on the scope of this new standard from the diverse stakeholders including producers, users, and general interest groups. Scoping comments (and registration to be included in the email list for this project) will be submitted through an online forum system. Once registered on the forum for this project, one can post contributions to the scope. All registered users will be able to view all the comments and the name of the commenter. Some topics are locked from replies since they are administrative (indicated with a lock symbol). There will be a User Tips and a Help section available once you log in to the forum to help address questions on how to use the online forum as well as general guidelines and rules on posting comments and attachments. Green Seal has administrative rights to the forum to ensure proper use of the online forum.

To register for the project and access the forum:

- Get on the following URL: [www.greenseal.org/standardsforum.cfm](http://www.greenseal.org/standardsforum.cfm)
- Register an account; for the username please use first initial and full last name (e.g., G Seal); select "GS-50 Personal Care Products"; provide all requested information; click Register.
- You should receive a welcome email from the Green Seal Development Forum within one to two business days, please account for this when approaching a commenting deadline.

The scoping will be open for 7 weeks beginning July 7, 2009. Scoping comments must be received by **August 28, 2009, 8PM Eastern**.

All comments received on the scope will be reviewed and carefully considered during the research and development phase of the project. While written responses to each comment may not be made, a commenter may be contacted during the research and development phase about their comments. A summary of the comments received will be posted on the Green Seal web site.

If you have any questions, please contact Green Seal at (202) 872-6400 or email [standards@greenseal.org](mailto:standards@greenseal.org)

By participating in the process of setting environmental standards, you play an important role in our efforts to encourage the design, manufacture, and use of environmentally responsible products and services. Thank you in advance for your participation.

We look forward to working with you on this project and receiving your comments on the scope.

Sincerely,  
Cheryl Baldwin, Ph.D.  
Vice Presiden of Science and Standards

GS-50 scoping comments will fall in the following sections:

- Products to be covered in standard
- Relevant definitions for standard
- Product performance requirements
- Biodegradability
- Aquatic safety
- Emissions and volatile compounds
- Prohibited and restricted ingredients
- Biocide and preservative use
- Dye and coloring use
- Fragrance use
- Packaging
- End of life management
- Manufacturing considerations
- Consumer education and label information
- General comments