



THE ORIGINAL GREEN SEAL OF APPROVAL SINCE 1989

January 6, 2010

CALL FOR COMMENTS: Green Seal™ Pilot Sustainability Standard for Product Manufacturers, GS-C1

Green Seal has developed a pilot sustainability standard for product manufacturers. Green Seal is a non-profit organization devoted to working towards environmental sustainability through environmental standard setting, product certification, and public education. The intent of Green Seal's standards is to reduce, to the extent technically and economically feasible, the environmental impacts associated with manufacturing and services. This pilot standard recognizes socially and environmentally responsible product manufacturers so consumers can make informed choices while helping companies save money by reducing the resources they use and improving their brand and sales position.

While the GS-C1 Pilot Sustainability Standard is under review, Green Seal will be piloting a certification program for consumer product manufacturers. The objective of the pilot certification program is to gain practical understanding about the GS-C1 requirements and procedures from companies that are going through the certification process.

The Pilot Standard is now available for public review. Following this letter is background information about the Pilot Standard. The Pilot Standard is available in a separate document. The public review process is a key step to involve all stakeholders in the development of this standard. Green Seal welcomes comment from all interested parties. Green Seal is soliciting suggestions and comments on these proposed revisions from diverse stakeholders, including producers, users, and general interest groups. For public review of its standards, Green Seal considers each written comment, conducts follow-up research as needed, and revises the proposed standard accordingly, with a written response to the comment or group of comments on the issue. In Green Seal's experience, the process of commenting, discussing issues, and resolving issues is most critical for the success of a standard. Green Seal, therefore, encourages all interested parties to provide substantive comments on the Pilot Standard.

The Pilot Standard is open for comment until April 1, 2010.

Comments will be submitted through an online forum system. To post comments on the on-line forum, one must register to use the forum. All users will be able to view all the comments and the name of the commenter. Forum registration is open to all interested parties until the deadline. To register as a user and access the forum:

- Get on the following URL: <http://green-seal.org/standards>
- Register an account; for the username please use first initial and full last name (e.g., J Smith); select "GS-C1 Product Manufacturers"; review the disclaimer information; click Register.
- You should receive a welcome email from the Green Seal Forum within one business day.
- Then post your comments in the appropriate section of the standard.

Additional information on this project and the pilot standard can be found at the project web site: http://greenseal.org/certification/gs-c1_company_standard_development.cfm

By participating in the process of setting environmental standards, you play an important role in our efforts to promote a more sustainable economy. Thank you in advance for your participation.

Sincerely,
Mark Rentschler, Ph.D.
Vice President of Institutional Greening Programs