

## Green Seal Standards, Updates to Trademark Use Requirements

### Update to All Standards for Alignment with New Compliance Approach

Green Seal has updated a major program policy document, the Trademark Use Guidelines<sup>1</sup>. This document sets requirements for using Green Seal's trademarks including the Green Seal name and, for eligible companies, the use of Green Seal Certification Mark. This program policy update is intended to ensure that Green Seal is encouraging businesses to promote their Green Seal certification while setting clear requirements that protect the credibility of this program and the value of the certification for all license holders. For more details about the update to Green Seal's Trademark Use Guidelines, visit Green Seal's website.

### Non-Substantive Changes to All Green Seal Standards

The update to Green Seal's Trademark Use Guidelines resulted in changes across all Green Seal standards, which went into effect on April 30, 2021. These changes are non-substantive, i.e., companies with certified products and services are not required to make changes or submit new or updated documentation in order to remain in compliance. The changes to the standards are intended to align with the updated Trademark Use Guidelines and to define a more flexible and less burdensome compliance process.

Use the list below to see the red-lined changes that have been made to each standard.

- GS-1, [Sanitary Paper Products](#)
- GS-7, [Printing and Writing Paper](#)
- GS-8, [Cleaning Products for Household Use](#)
- GS-10, [Coated Printing Paper](#)
- GS-11, [Paints, Coatings, Stains, and Sealers](#)
- GS-18, [Paper Products Used for Food Preparation](#)
- GS-20<sup>2</sup>, [Environmental Innovation](#)
- GS-33, [Hotels and Lodging Properties](#)
- GS-34, [Cleaning and Degreasing Agents](#)
- GS-35, [Food Service Packaging](#)
- GS-36, [Adhesives for Commercial Use](#)
- GS-37, [Cleaning Products and Industrial & Institutional Use](#)
- GS-40, [Floor-care for Industrial & Institutional Use](#)
- GS-41, [Hand Cleaners and Hand Sanitizers for Industrial & Institutional Use](#)
- GS-42, [Cleaning and Institutional Cleaning Services](#)
- GS-43, [Recycled Latex Paint](#)
- GS-44, [Soaps, Cleansers, Hand Sanitizers and Shower Products](#)
- GS-48, [Laundry Care Products for Household Use](#)
- GS-49, [Residential Cleaning Services](#)
- GS-50, [Personal Care and Cosmetic Products](#)
- GS-51, [Laundry Care Products for Industrial & Institutional Use](#)
- GS-52, [Specialty Cleaning Products for Household Use](#)
- GS-53, [Specialty Cleaning Products for Industrial & Institutional Use](#)
- GS-55, [Restaurants and Food Services](#)

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<sup>1</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

<sup>2</sup> A revision to Green Seal's Standard for Environmental Innovation (GS-20) was completed and GS-20, Edition 2.1 was issued. The substantive changes detailed in the Standard Revision, and the non-substantive changes detailed herein, went into effect concurrently on April 30, 2021.

### Overview of Changes Across Green Seal Standards

The following types of changes were enacted into Green Seal Standards for improved clarity and readability, and to depict the improved process for verifying appropriate use of Green Seal trademarks. These changes are non-substantive, i.e., do not affect the certification status of currently certified products and services. Additional minor non-substantive changes have been made to Green Seal Standards, which are detailed in each standard-specific section, herein.

#### **“Trademark Use Requirements” – New Section in All Standards**

All Green Seal Standards now include a Trademark Use Requirements section. This section was previously titled “Labeling and Certification Requirements.” Importantly, the “Statement of Basis for Certification” has been deleted from all Green Seal Standards. All substantive information on appropriate use of the Green Seal Certification Mark is now housed in Green Seal’s Trademark Use Guidelines.

#### **“User Information and Product Label Requirements” – Updated Section Title**

Most Green Seal Standards now include a section with this title or a slight variation of this title. This section now houses requirements such as on-label use instructions and company website ingredient disclosures. Many of those requirements were previously housed within the “Labeling and Certification Requirements,” which has been re-named, as detailed in the paragraph above.

#### **“Resin Identification Code” – Requirement for Plastic Packaging**

The title of this section has been clarified to remove the word “labeling.” This requirement is specific to a product’s packaging. This requirement is included in some, not all, Green Seal standards.

### Red-Lined Tracked Changes of All Standards

Outlined below are the red-lined comparisons of each standard for changes related to the Product Labels, User Instructions, and Trademark Use Requirements sections.

- Text Boxes are used to highlight the excerpts of standard content.
- **Red font** is used to show that text has been added to a standard.
- Text with ~~strike through lines~~ show that text has been deleted from a standard.

## GS-1, Standard for Sanitary Paper Products

Sub-Section 5.1.1 has been renamed for clarity. This criterion covers packaging and not the product label.

**5.1.1 ~~Plastic Labeling.~~ Resin Identification Code.** If plastic, the packaging shall be marked with the appropriate Resin Identification Code.

Section 6.0 has been added as a new section and will house all product label requirements previously found in the Certification and Labeling Requirements section, which has been renamed, as noted below.

### **6.0 PRODUCT LABEL REQUIREMENTS**

Section 7.0 has been renamed “Trademark Use Requirements” for clarity and specificity.

### **7.0 ~~CERTIFICATION AND LABELING REQUIREMENTS~~ TRADEMARK USE REQUIREMENTS**

Sub-Section 7.1, previously Sub-Section 6.2, has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

**6.2 Certification Mark. 7.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines. Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.<sup>9</sup>

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>9</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>9</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 7.2 is a new criterion header that contains text previously included in Sub-Section 6.2 (shown in the box above).

**7.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 6.3 has been deleted. The intention of this previous requirement is covered in Sub-Section 7.2 above.

~~6.3 Use with Other Claims. The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 6.4 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~6.4 — **Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable. The description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~**For Products with 100% Recovered Material (Criterion 3.1, Option A):**~~

~~"This product meets Green Seal<sup>®</sup> Standard GS-1 based on chlorine free processing, energy and water efficiency, and content of 100% recovered material with a minimum of XX% post-consumer material. GreenSeal.org."~~

~~[Where XX is the verified minimum level of post-consumer material (e.g. 50%).]~~

~~———— **For Products with 100% Agricultural Residue (Criterion 3.1, Option B):**~~

~~"This product meets Green Seal<sup>®</sup> Standard GS-1 based on chlorine free processing, energy and water efficiency, and content of 100% sustainably produced agricultural residue. GreenSeal.org."~~

~~**For Products with Agricultural Residue and Recovered Material (Criterion 3.1, Option C):**~~

~~"This product meets Green Seal<sup>®</sup> Standard GS-1 based on chlorine free processing, energy and water efficiency, and content of YY% sustainably produced agricultural residue and [ZZ% recovered material with a minimum of] XX% post-consumer material. GreenSeal.org."~~

~~[Where: YY is the verified level of sustainably produced agricultural residue.  
ZZ is the verified level of recovered material.  
XX is the verified level of post-consumer material.]~~

~~**Optional Claim for Products made with Recovered Material**~~

~~For products that meet Section 3.2 herein, the label may also include the following text, or equivalent text as approved in writing by Green Seal:~~

~~"This product also meets the material requirements of the Federal Comprehensive Procurement Guideline Program."~~

## GS-7, Printing and Writing Paper

Section 5.0 has been renamed “Trademark Use Requirements” for clarity and specificity.

### **5.0 CERTIFICATION AND LABELING REQUIREMENTS TRADEMARK USE REQUIREMENTS**

Sub-Section 5.1 has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

**5.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines. Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.<sup>3</sup>

The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Green Seal must review all uses of the Certification Mark prior to printing or publishing.

<sup>3</sup>[www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>3</sup>[www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 5.2 is a new criterion header that contains text previously included in Sub-Section 5.1.

**5.2 Misleading Claims.** The Green Seal Certification Mark Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

The original Sub-Section 5.2 has been deleted. The intention of this previous requirement is covered in Sub-Section 5.2 above.

**5.2 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.

Sub-Section 5.3 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

**5.3 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.

## Corrections and Clarification Report, Addendum

April 2021

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~If the product is certified to the requirements of Section 3.1, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal™ Standard GS-7 based on XX% post-consumer content and industry standard performance. GreenSeal.org.~~

~~[Where XX is the verified minimum level of post-consumer content]~~

~~If the product is certified to the requirements of Section 3.2:~~

~~For unbleached products, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal™ Standard GS-7 based on bleach-free processing and industry standard performance. Recycled content may have originally been bleached. GreenSeal.org.~~

~~For whitened or bleached products, as applicable, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal™ Standard GS-7 based on chlorine-free processing and industry standard performance. Recycled content may have originally been chlorine bleached. GreenSeal.org.~~

~~This product meets Green Seal™ Standard GS-7 based on oxygen bleaching and industry standard performance. Recycled content may have originally been chlorine bleached. GreenSeal.org.~~

~~If applicable, the phrase “Meets Federal procurement guidelines” may also be included.~~

~~Labeling language which varies from the requirements of this section may be used with the written approval of Green Seal. In the event of a conflict between a Green Seal labeling requirement and a government labeling requirement, the government requirement will take precedence.~~

## GS-8, Cleaning Products for Household Use

Sub-Section 4.7 has been renamed. This criterion covers packaging and not the product label.

**4.7 ~~Plastic Labeling.~~ Resin Identification Code.** If plastic, the packaging ~~shall~~ **must** be marked with the appropriate Resin Identification Code.

Section 5.0 has been added as a new section and will house all product label requirements previously found in the Certification and Labeling Requirements section, which has been renamed, as noted below.

**5.0 PRODUCT LABEL REQUIREMENTS**

A note has been added to inform readers about product label requirements that exist in the standard in sections outside of Section 5.0.

**Note: Additional Product Label Requirements**

For products formulated with fragrances, refer to Criterion 3.11.

For products sold as *powders/solids/non-aqueous liquids*, refer to Annex B.

For products containing *enzymes*, refer to Annex C.

For products containing *microorganisms*, refer to Annex D.

The previous Section 5.0, now Section 6.0, has been renamed “Trademark Use Requirements” for clarity and specificity.

**5.0 ~~CERTIFICATION AND LABELING REQUIREMENTS~~**

**6.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 6.1, previously Sub-Section 5.5, has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~5.5 Certification Mark.~~ **6.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, **must be in accordance with Green Seal’s Trademark Use Guidelines.** Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.<sup>6</sup>

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>6</sup>~~[www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)~~

<sup>6</sup>[www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 6.2 is a new criterion header that contains text previously included in Sub-Section 5.5.

**6.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ **Green Seal trademarks** shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 5.6 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 6.2 above.

~~**5.6 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 5.7 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~**5.7 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~Unless otherwise approved in writing by Green Seal, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal<sup>®</sup> Standard GS-8 based on effective performance, minimized/recyclable packaging, and protective limits on VOCs and human & environmental toxicity. GreenSeal.org.~~

~~If the *powder/solid/non-aqueous liquid* product was evaluated in accordance with Annex B, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal<sup>®</sup> Standard GS-8 based on effective performance, minimized/recyclable packaging, and protective limits on VOCs and human & environmental toxicity. [Powders OR Solids OR Non-aqueous liquids]<sup>3</sup> have alternate thresholds for [acute toxicity and/or skin/eye damage] and added requirements for packaging and labeling. GreenSeal.org~~



## GS-10, Coated Printing Paper

Section 4.0 has been renamed “Trademark Use Requirements” for clarity and specificity.

### **4.0 CERTIFICATION AND LABELING REQUIREMENTS** **TRADEMARK USE REQUIREMENTS**

Sub-Section 4.1 has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~4.1 Certification Mark. Trademark Use. Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines. Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.<sup>2</sup>~~

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>2</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>2</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 4.2 includes a new criterion header and contains text that was previously included in Sub-Section 4.1.

~~4.2 Misleading Claims. The Green Seal Certification Mark Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

The original Sub-Section 4.2 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 4.2 above.

~~4.2 Use with Other Claims. The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 4.3 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

~~4.3 Statement of Basis for Certification. Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

## Corrections and Clarification Report, Addendum

April 2021

~~Unless otherwise approved in writing by Green Seal, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~If the product is certified to the requirements of Section 3.2, the Green Seal Certification Mark, wherever it appears, shall be accompanied by the phrase, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal™ Standard GS-10 based on XX% post-consumer content, industry standard performance, and protective limits on heavy metals and formaldehyde. GreenSeal.org.~~

~~If the product is certified to the requirements of Section 3.3, the Green Seal Certification Mark, wherever it appears, shall be accompanied by one of the following phrases [as appropriate]:~~

~~The description shall read as follows for unbleached products, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal™ Standard GS-10 based on bleach-free processing, industry standard performance, and protective limits on heavy metals and formaldehyde. Recycled content may have originally been bleached. GreenSeal.org.~~

~~For whitened or bleached products, as applicable, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal™ Standard GS-10 based on chlorine-free processing, industry standard performance, and protective limits on heavy metals and formaldehyde. Recycled content may have originally been bleached with chlorine. GreenSeal.org.~~

~~This product meets Green Seal™ Standard GS-10 based on oxygen bleaching, industry standard performance, and protective limits on heavy metals and formaldehyde. Recycled content may have originally been bleached with chlorine. GreenSeal.org.~~

## GS-11, Paints, Coatings, Stains, and Sealers

The packaging section has been shifted to earlier in the standard and therefore this section and all sub-sections have been renumbered.

### **4.0 5.0 PACKAGING REQUIREMENTS**

Section 4.0 has been renumbered Section 5.0 and has been renamed “User Information and Product Label Requirements” for clarity and specificity.

### **4.0 END OF LIFE MANAGEMENT**

### **5.0 USER INFORMATION AND PRODUCT LABEL REQUIREMENTS**

Sub-Section 4.1 has been renumbered because it is now housed in Section 5.0 and this sub-section has been renamed for clarity.

**4.1 Consumer Education 5.1 User Information.** The manufacturer shall provide information to the consumer through print, online, or other accessible media, including:  
Instructions for purchasing the necessary amount of product needed for a specific job.  
Instructions for adequate ventilation during application and drying.  
Instructions on proper use of the product.  
A statement encouraging consultation with local authorities for proper disposal or recycling opportunities for leftover product and packaging.  
If a manufacturer provides a *take-back program*, instructions on how the product and packaging can be returned.

Sub-Section 6.1 has been renumbered because it is now housed in Section 5.0 and this sub-section has been renamed for clarity.

**6.1 — 5.2 Product Label Requirements.** The manufacturer’s label shall include a statement encouraging consultation with local authorities regarding proper disposal or recycling opportunities for leftover product and packaging.

The label shall include: instructions for appropriate purchasing, adequate ventilation during drying time, and proper use of the product

OR a reference to consumer education information by print, online, or other accessible media.

If the manufacturer provides a *take-back program*, the label shall include instructions on how the product and packaging can be returned.

Section 7.0 has been renamed “Trademark Use Requirements” for clarity and specificity, and has been renumbered to reflect its new spot in the standard.

**6.0 — CERTIFICATION AND LABELING REQUIREMENTS**

**TRADEMARK USE REQUIREMENTS**

Sub-Section 6.1, previously Sub-Section 6.2, has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~6.2 Certification Mark.~~ **6.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines. Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.<sup>28</sup>

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>28</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>28</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 6.2 is a new criterion header that contains text previously included in Sub-Section 6.1.

**6.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 6.3 has been deleted. The intention of this previous requirement is covered in Section 6.2 above.

~~6.3 Use with Other Claims.~~ ~~The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 6.4 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

~~6.4 — Statement of Basis for Certification.~~ ~~Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal™ Standard GS-11 based on effective performance, minimized/recycled packaging, and protective limits on VOCs and human toxicity. GreenSeal.org.~~

## GS-18, Paper Products Used for Food Preparation

Section 5.0 has been renamed “Trademark Use Requirements” for clarity and specificity.

### **5.0 — CERTIFICATION AND LABELING REQUIREMENTS** **TRADEMARK USE REQUIREMENTS**

Sub-Section 5.1 has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~**5.1 Certification Mark. Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>2</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.<sup>2</sup>~~

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

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<sup>2</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 5.2 is a new criterion header that contains text previously included in Sub-Section 5.1.

**5.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

The original Sub-Section 5.2 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 5.2 above.

~~**5.2 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 5.3 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

~~**5.3 — Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

## Corrections and Clarification Report, Addendum

April 2021

Unless otherwise approved in writing by Green Seal, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:

For ~~unbleached~~ products, unless an alternate version is approved in writing by Green Seal:

~~This product meets Green Seal™ Standard GS 18 based on effective performance, recycled packaging, and bleach free processing. Recycled content may have originally been bleached. GreenSeal.org.~~

For whitened or ~~bleached~~ products, as applicable, unless an alternate version is approved in writing by Green Seal:

~~This product meets Green Seal™ Standard GS 18 based on effective performance, recycled packaging, and chlorine free processing. Recycled content may have originally been bleached with chlorine. GreenSeal.org.~~

## GS-20, Environmental Innovation

Sub-Section 6.2 has been renamed. This criterion covers packaging and not the product label.

**6.2 Plastic Labeling- Resin Identification Code.** Plastic packaging shall be marked with the appropriate Resin Identification Code.

Section 7.0 has been renamed “Product Label Requirements” for clarity and specificity.

**7.0 — CERTIFICATION AND LABELING REQUIREMENTS**  
**PRODUCT LABEL REQUIREMENTS**

Section 8.0, titled Trademark Use Requirements, has been added this to standard and houses two sub-sections that were previously contained in Section 7.0.

**8.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 7.7 has been renumbered and renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~7.7 Certification Mark.~~ **8.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>2</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.<sup>-28</sup>

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

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<sup>2</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 8.2 is a new criterion header that contains text previously included in the new Sub-Section 8.1 above.

**8.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 7.8 has been deleted. The intention of this previous requirement is covered in Sub-Section 8.2 above.

## Corrections and Clarification Report, Addendum

April 2021

~~**7.8 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 7.9 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~**7.9 — Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable. If online space is limited, a link to the basis of certification may be used. A statement of basis for certification shall be developed for each product. The statement shall be approved in writing by Green Seal, and may be similar to the following example:~~

~~“[Name of product] is certified by Green Seal® for Environmental Innovation based on [details on basis for environmental innovation]. GreenSeal.org”~~



## GS-33, Hotels and Lodging Properties

Section 3.0 has been renamed “Trademark Use Requirements” for clarity and specificity.

~~3.0 — CERTIFICATION AND LABELING REQUIREMENTS~~  
**TRADEMARK USE REQUIREMENTS**

The explanatory sentence in Section 3.0 has been corrected via deletions of certain phrases.

~~Unless otherwise approved in writing by Green Seal,~~ the following labeling requirements shall apply to all levels of certification.

Sub-Section 3.1 has been renamed “Trademark Use Requirements” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~3.1 Certification Mark. Trademark Use.~~ Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the certified property and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>26</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>26</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>26</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 3.2 is a new criterion header that contains text previously included in the new Sub-Section 3.1 above.

**3.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

The original Sub-Section 3.2 has been deleted. The intention of this previous requirement is covered in the new Section 3.2 above.

~~3.2 Use with Other Claims.~~ The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.

Sub-Section 3.3 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~**3.3 — Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable. If online space is limited, a link to the basis of certification may be used.~~

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~[Name of Property] meets Green Seal™ Standard GS-33 based on waste minimization, water and energy efficiency, hazardous substance handling, and an environmental purchasing policy.  
GreenSeal.org~~

## GS-34, Cleaning and Degreasing Agents

Section 4.0 has been renamed “Product Labeling Requirements” for clarity and specificity.

### 4.0 CERTIFICATION AND PRODUCT LABELING REQUIREMENTS

Section 5.0 has been added as a new section for clarity and all sub-sections following the addition have been renumbered.

### 5.0 TRADEMARK USE REQUIREMENTS

Sub-Section 5.1, previously Sub-Section 4.4, has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~4.4 Certification Mark.~~ **5.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>2</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.<sup>1</sup>

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>1</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>2</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 5.2 is a new sub-section header that contains text previously included in Sub-Section 5.1 (see crossed out text in box above).

**5.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 4.5 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 5.2 above.

~~4.5 Use with Other Claims.~~ The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.

Sub-Section 4.6 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

~~4.6 — **Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal<sup>™</sup> Standard GS-34 based on effective performance and protective limits on: VOCs, ozone depleting chemicals, and human & environmental toxicity. GreenSeal.org.~~

## GS-35, Food Service Packaging

### Part A of the GS-35 Standard

Section 5.0 has been renamed “User Information” for clarity and specificity.

<b>5.0 — CERTIFICATION AND LABELING REQUIREMENTS</b> <b>USER INFORMATION REQUIREMENTS</b>
--

Section 6.0 has been added to this standard.

<b>6.0 TRADEMARK USE REQUIREMENTS</b>
---------------------------------------

Sub-Section 5.2 is now housed in Section 6.0 and has therefore been renumbered as 6.1. This sub-section has also been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

<p><del>5.2 Certification Mark.</del> <b>6.1 Trademark Use.</b> Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>2</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.</p> <p>The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.</p> <p>Green Seal must review all uses of the Certification Mark prior to printing or publishing.</p> <p><sup>2</sup> <a href="http://www.greenseal.org/TrademarkGuidelines">www.greenseal.org/TrademarkGuidelines</a> <sup>2</sup> <a href="http://www.greenseal.org/trademark-use-guidelines">www.greenseal.org/trademark-use-guidelines</a></p>
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Sub-Section 6.2 is a new criterion header that contains text previously included in Sub-Section 6.1, above.

<b>6.2 Misleading Claims.</b> Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.
---

Sub-Section 5.3 has been deleted. The intention of this previous requirement is covered in Section 6.2 above.

<del>5.3 Use with Other Claims.</del> The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.
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Sub-Section 5.4 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

~~**5.4 — Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~**For products certified to GS-35 Part A:** Unless otherwise approved in writing by Green Seal, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal™ Standard GS-35 based on effective performance, recycled content, bleach free or chlorine free processing, and compostability in centralized composting facilities where they are available. GreenSeal.org.~~

~~Whenever possible, non-rigid packaging is recommended over rigid to minimize the amount of waste produced and other environmental impacts.~~

## Part B of the GS-35 Standard

Section 4.0 has been renamed “Trademark Use Requirements” for clarity and specificity.

### ~~4.0 — CERTIFICATION AND LABELING REQUIREMENTS~~

#### ~~TRADEMARK USE REQUIREMENTS~~

Sub-Section 4.1 has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~**4.1 Certification Mark. Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>2</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.<sup>3</sup>~~

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>2</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>3</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 4.2 has a new title and contains text previously included in Sub-Section 4.1.

**4.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ **Green Seal trademarks** shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

The original Sub-Section 4.2 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 4.2 above.

~~4.2 Use with Other Claims. The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 4.3 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~**4.3 — Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~**For products certified to GS-35 Part B:** Unless otherwise approved in writing by Green Seal, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal™ Standard GS-35 based on effective performance, recycled content, bleach-free or chlorine-free processing, and compostability in centralized composting facilities where they are available. GreenSeal.org.~~

## GS-36, Adhesives for Commercial Use

Section 4.0 has been renamed “Trademark Use Requirements” for clarity and specificity.

### 4.0 CERTIFICATION AND LABELING TRADEMARK USE REQUIREMENTS

Sub-Section 4.1 has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

**4.1 Certification Mark. Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>5</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.<sup>†</sup>

The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Green Seal must review all uses of the Certification Mark prior to printing or publishing.

<sup>5</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>5</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 4.2 is a new criterion header that contains text previously included in Sub-Section 4.1, above.

**4.2 Misleading Claims.** The Green Seal Certification Mark Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

The original Sub-Section 4.2 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 4.2 above.

**4.2 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.

Sub-Section 4.3 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

**4.3 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.

Unless otherwise approved in writing by Green Seal, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:



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~~This product meets Green Seal<sup>™</sup> Standard GS-36 based on effective performance and protective limits on VOCs and human & environmental toxicity. GreenSeal.org.~~

## GS-37, Cleaning Products for Industrial & Institutional Use

Sub-Section 4.1.1 has been renamed. This criterion covers packaging and not the product label.

**4.1.1 ~~Plastic Labeling.~~ Resin Identification Code.** The *package* must be marked with the appropriate Resin Identification Code.

Section 5.0 has been added as a new section and will house all product label requirements previously found in the Certification and Labeling Requirements section, which has been renamed, as noted below.

**5.0 USER INFORMATION AND PRODUCT LABEL REQUIREMENTS**

A note has been added to the bottom of Section 5.0 to inform readers about product label requirements that exist in the standard in other sections.

**Note: Additional Product Label Requirements**  
 For products formulated with *fragrances*, refer to Criterion 3.16.  
 For products packaged in *closed dilution control systems*, refer to Annex B.  
 For products sold as *powders/solids/non-aqueous liquids*, refer to Annex C.  
 For products containing *enzymes*, refer to Annex D.  
 For products containing *microorganisms*, refer to Annex E

Section 6.0 has been renamed for clarity and specificity.

**6.0 ~~CERTIFICATION AND LABELING REQUIREMENTS~~  
TRADEMARK USE REQUIREMENTS**

Sub-Section 6.1, previously Sub-Section 5.7, has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

**~~5.7 Certification Mark.~~ 6.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>8</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.

The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Green Seal must review all uses of the Certification Mark prior to printing or publishing.

<sup>8</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)  
<sup>8</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 6.2 is a new criterion header that contains text previously included in Sub-Section 6.1, above.

**6.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ **Green Seal trademarks** shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 5.8 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 6.2 above.

~~**5.8 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 5.9 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

~~**5.9 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal<sup>®</sup> Standard GS 37 based on effective performance, concentrated volume, minimized/recycled packaging and protective limits on VOCs and human & environmental toxicity. GreenSeal.org.~~

~~If the *closed dilution control system* product was evaluated in accordance with 3.20, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal<sup>®</sup> Standard GS 37 based on effective performance, concentrated volume, minimized/recycled packaging and protective limits on VOCs and human & environmental toxicity. [Acute toxicity and/or skin/eye damage] met requirements at the as used dilution, as specified for closed dilution systems. GreenSeal.org.~~

~~If the *powder/solid/non aqueous liquid* product was evaluated in accordance with Annex B, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal<sup>®</sup> Standard GS 37 based on effective performance, concentrated volume, minimized/recycled packaging and protective limits on VOCs and human & environmental toxicity. [Powders OR Solids OR Non aqueous liquids]<sup>3</sup> have alternate thresholds for [acute toxicity and/or skin/eye damage]<sup>5</sup>, and added requirements for packaging and labeling. GreenSeal.org.~~

~~For any products that are not concentrated or compacted, the words “concentrated volume” shall be deleted.~~

## GS-40, Floor-Care Products for Industrial & Institutional Use

Sub-Section 3.10.1 has been renamed. This criterion covers packaging and not the product label.

**3.10.1 ~~Plastic Labeling~~, Resin Identification Code.** The *package* must be marked with the appropriate Resin Identification Code.

Section 4.0 was added to this standard for clarity and specificity. It now houses training, training materials, and product label requirements.

**4.0 USER INFORMATION AND PRODUCT LABEL REQUIREMENTS**

Sub-Section 3.15 is now housed in Section 4.0 and has therefore been renumbered. Sub-Section 4.1 is now renumbered to 4.2.

**3.15 4.1 Training.** The product manufacturer, its distributor, or a third party shall offer training or training materials in the proper use of the product. These shall include step-by-step instructions for the proper dilution, use, disposal, the use of equipment, and proper ventilation. Manufacturers shall have product-labeling systems to assist non-English-speaking or illiterate personnel.

**4.1 4.2 User Instructions.** Where dilution is required, the manufacturer’s label shall clearly and prominently direct the user to dilute with water from the cold tap and shall state the recommended level of dilution. The manufacturer shall also include detailed instructions for proper use and disposal and for the use of personal protective equipment.

Section 4.0 has been renumbered as Section 5.0 and renamed for accuracy and specificity.

**4.0 ~~CERTIFICATION AND LABELING REQUIREMENTS~~**  
**5.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 5.1, previously Sub-Section 4.2, has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

**4.2 ~~Certification Mark~~, 5.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>5</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.

The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Green Seal must review all uses of the Certification Mark prior to printing or publishing.

<sup>5</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>5</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 5.2 is a new criterion header that contains text previously included in the previous version of Sub-Section 4.2 (now sub-section 5.1 as shown above).

**5.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ **Green Seal trademarks** shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 4.3 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 5.2 above.

~~**4.3 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 4.4 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~**4.4 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal™ Standard GS-40 based on effective performance and protective limits on VOCs and human & environmental toxicity. GreenSeal.org.~~

## GS-41, Hand for Industrial & Institutional Use

Sub-Section 3.11.1 has been renamed. This criterion covers packaging and not the product label.

**3.11.1 ~~Plastic Labeling.~~ Resin Identification Code.** The package must be marked with the appropriate Resin Identification Code. *Hand sanitizers* are exempt from this requirement.

Section 4.0 has been renamed for clarity and specificity.

~~4.0 — CERTIFICATION AND LABELING REQUIREMENTS~~

**4.0 USER INFORMATION REQUIREMENTS**

Section 5.0 is a new section of this standard which houses requirements related to trademark use, which were previously housed in Section 4.0.

**5.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 5.1, previously Sub-Section 4.2, has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~4.2 — Certification Mark.~~ **5.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>5</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>5</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>5</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

The Sub-Section 5.2 has a new title and now contains text which was previously included in Sub-Section 5.1, above.

**5.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 4.3 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 5.2 above.

~~**4.3 — Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 4.4 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

~~**4.4 — Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~Unless otherwise approved in writing by Green Seal, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~For products certified under GS 41 A:~~

~~This product meets Green Seal<sup>®</sup> Standard GS 41A based on effective performance and protective limits on VOCs and human & environmental toxicity. GreenSeal.org.~~

~~For products certified under GS 41 B:~~

~~This product meets Green Seal<sup>®</sup> Standard GS 41B based on effective performance and protective limits on VOCs and human & environmental toxicity. GreenSeal.org.~~

~~For *hand sanitizers* under GS 41C:~~

~~This product is certified to the Green Seal<sup>®</sup> Standard GS 41C based on effective performance and protective limits on human & environmental toxicity, skin/eye irritation, and minimized/recycled packaging. GreenSeal.org.~~

## GS-42, Commercial and Institutional Cleaning Services

Section 6.0 has been renamed for clarity and specificity.

~~6.0 — CERTIFICATION AND LABELING REQUIREMENTS~~

**6.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 6.1 has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~6.1 —~~ **Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the property of the certified service, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>35</sup>

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>35</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>35</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

The Sub-Section 6.2 has a new title and now contains text which was previously included in Sub-Section 6.1, above.

~~6.2 —~~ **Misleading Claims.** ~~The Green Seal Certification Mark~~ Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 6.2 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 6.2 above.

~~6.2 —~~ **Use with Other Claims.** ~~The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 6.3 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

~~6.3 —~~ **Statement of Basis for Certification.** ~~Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~



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The description shall read as follows, unless an alternate version is approved in writing by Green Seal:

~~This cleaning service meets Green Seal™ Standard GS-42 based on waste minimization, building-specific operational procedures, effective custodial training, and use of products with limits on human & environmental toxicity. GreenSeal.org.~~

## GS-43, Recycled Latex Paints

Section 5.0 has been renamed for clarity and specificity.

~~5.0 LABEL AND MATERIAL SAFETY DATA SHEETS~~

**5.0 USER INFORMATION AND PRODUCT LABEL REQUIREMENTS**

Section 7.0 has been renamed for clarity and specificity.

~~7.0 CERTIFICATION AND LABELING TRADEMARK USE REQUIREMENTS~~

Sub-Section 7.1 has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~7.1 Certification Mark. Trademark Use. Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>3</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.~~

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

~~<sup>2</sup>[www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)~~

~~<sup>3</sup>[www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)~~

The Sub-Section 7.2 has a new title and now contains text which was previously included in Sub-Section 7.1, above.

~~7.2 Misleading Claims. The Green Seal Certification Mark-Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

Sub-Section 7.2 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 7.2 above.

~~7.2 Use with Other Claims. The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 7.3 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~**7.3 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~Unless otherwise approved in writing by Green Seal, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~For *consolidated paints*: This product meets Green Seal™ Standard GS 43 based on effective performance and at least 95% post-consumer material. GreenSeal.org.~~

~~For *reprocessed paints*: This product meets Green Seal™ Standard GS 43 based on effective performance and at least 50% post-consumer material. GreenSeal.org.~~

## GS-44, Soaps, Cleansers, Hand Sanitizers, and Shower Products

Section 5.0 has been renamed for clarity and specificity.

~~5.0 — CERTIFICATION AND LABELING REQUIREMENTS~~

**5.0 USER INFORMATION AND PRODUCT LABEL REQUIREMENTS**

A note has been added to the bottom of Section 5.0 to inform readers about product label requirements that exist in the standard in other sections.

**Note: Additional Product Label Requirements**

For products sold as *powders/solids/non-aqueous liquids*, refer to Annex B.

Sub-Section 5.8.1 has been renamed for clarity and consistency with the other Green Seal standards with this requirement.

**5.8.1 Plastic Labeling- Resin Identification Code.** If plastic, the packaging must be clearly marked with the appropriate Society of the Plastics Industry symbol to identify the type of plastic for recycling and appropriate qualification of recyclability as referenced in 4.1.1 such as “may be *recyclable*, see if accepted by your local program” or “only a few communities accept this package for recycling, check with your local program.”

Section 6.0 is a new section of this standard which houses requirements related to trademark use, which were previously housed in Section 5.0.

**6.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 6.1 has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~5.9 — Certification Mark.~~ **6.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>8</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>8</sup>Available by request.

<sup>8</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

The Sub-Section 6.2 has a new header and now contains text which was previously included in Sub-Section 6.1, above.

**6.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ **Green Seal trademarks** shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 5.10 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 6.2 above.

~~**5.10 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 5.11 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

~~**5.11 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal: This product meets Green Seal® Standard GS 44 based on effective performance, minimized/recycled packaging, and protective limits on skin/eye irritation and human & environmental toxicity. GreenSeal.org.~~

~~If the *powder/solid/non aqueous liquid* product was evaluated in accordance with Annex B, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal® Standard GS 44 based on effective performance, minimized/recycled packaging, and protective limits on skin/eye irritation and human & environmental toxicity. [Powders OR Solids OR Non aqueous liquids]<sup>3</sup> have alternate thresholds for [acute toxicity and/or skin/eye damage]<sup>4</sup> and added requirements for packaging and labeling. GreenSeal.org.~~

~~If the product was exempted from the skin/eye corrosion criterion (3.3) in accordance with Annex B, the words “skin/eye irritation” shall be deleted.~~

A section title in Appendix 3 has been renamed to reflect the new name of Section 5.0

**User Information and Product Labeling Requirements**

- Antimicrobial Claims (5.1)
- Allergen Labeling (5.5)
- Consumer Communication (5.6)
- Use Labeling (5.7)
- Disposal Labeling (5.8)

## GS-48, Laundry Care Products for Household Use

Sub-Section 5.1.1 has been renamed. This criterion covers packaging and not the product label.

**5.1.1 ~~Plastic Labeling.~~ \*Resin Identification Code.** If plastic, the *primary package* shall be marked with the appropriate Resin Identification Code.

Section 6.0 has been renamed for clarity and specificity.

~~6.0 — CERTIFICATION AND LABELING REQUIREMENTS~~

**6.0 USER INFORMATION AND PRODUCT LABEL REQUIREMENTS**

A note has been added to the bottom of Section 6.0 to inform readers about product label requirements that exist in the standard in other sections.

**Note: Additional Product Label Requirements**

For products sold as *powders/solids/non-aqueous liquids*, refer to Annex B.

For products containing *enzymes*, refer to Annex C.

For products containing *microorganisms*, refer to Annex D.

Section 7.0 is a new section of this standard which houses requirements related to trademark use, which were previously housed in Section 6.0.

**7.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 6.7 has been renumbered to 7.1, renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~6.7 — Certification Mark.~~ **7.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., ~~may appear~~ on the product, **product label**, packaging, secondary documents, ~~and~~ **or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.**<sup>18</sup> ~~Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.~~

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>18</sup>[www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>18</sup>[www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

The Sub-Section 7.2 has been added and contains text which was previously included in Sub-Section 7.1, above.

**7.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ **Green Seal trademarks** shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 6.8 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 7.2 above.

~~**6.8 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 6.9 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~**6.9 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal: This product meets Green Seal<sup>®</sup> Standard GS 48 based on effective performance at low wash temperatures, concentration of product, minimized/recycled packaging, and protective limits on human & environmental toxicity. GreenSeal.org.~~

~~If the *powder/solid/non-aqueous liquid* product was evaluated in accordance with Annex B, the description shall read as follows, unless an alternate version is approved in writing by Green Seal: This product meets Green Seal<sup>®</sup> Standard GS 48 based on effective performance at low wash temperatures, concentration of product, minimized/recycled packaging, and protective limits on human & environmental toxicity. [Powders OR Solids OR Non-aqueous liquids]<sup>3</sup> have alternate thresholds for [acute toxicity and/or skin/eye damage]<sup>4</sup>, and added requirements for packaging and labeling. GreenSeal.org.~~

~~For products that are not concentrated, the words "concentrated volume" shall be deleted. For products that do not use wash water, the words "at low wash temperatures" shall be deleted.~~

## GS-49, Residential Cleaning Services

Section 6.0 has been renamed for clarity and specificity.

### **6.0 CERTIFICATION AND LABELING TRADEMARK USE REQUIREMENTS**

Sub-Section 6.1 has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

**6.1 — Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the property of the certified service and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>2</sup>

The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Green Seal must review all uses of the Certification Mark prior to printing or publishing.

<sup>2</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>2</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

The Sub-Section 6.2 has a new title and now contains text which was previously included in Sub-Section 6.1, above.

**6.2 Misleading Claims.** The Green Seal Certification Mark Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

The original Sub-Section 6.2 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 6.2 above.

**6.2 — Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.

Sub-Section 6.3 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

**6.3 — Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable. If online space is limited, a link to the basis of certification may be used. The description shall read as follows, unless an alternate version is approved in writing by Green Seal:



## Corrections and Clarification Report, Addendum

April 2021

~~This cleaning service meets Green Seal™ Standard GS 49 based on waste minimization, operational procedures, training, communications, and use of cleaners with limits on human & environmental toxicity. GreenSeal.org.~~

~~For use at residential dwellings, unless otherwise approved in writing by Green Seal, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This home is cleaned by a service certified to Green Seal™ Standard GS 49 based on waste minimization and use of cleaners with limits on human & environmental toxicity. GreenSeal.org.~~

## GS-50, Personal Care and Cosmetics Products

Section 6.0 has been renamed for clarity and specificity.

### ~~6.0 — CERTIFICATION AND LABELING REQUIREMENTS~~

### **6.0 USER INFORMATION AND PRODUCT LABEL REQUIREMENTS**

Sub-Section 6.9.1 has been renamed for clarity and consistency with the other Green Seal standards with this requirement.

~~6.9.1 Plastic Labeling.~~ **Resin Identification Code.** If plastic, the *packaging* must be clearly marked with the appropriate Society of the Plastics Industry symbol to identify the type of plastic for recycling and appropriate qualification of recyclability as referenced in 4.1.1 such as “may be *recyclable*, see if accepted by your local program” or “only a few communities accept this package for recycling, check with your local program.”

Section 7.0 is a new section of this standard which houses requirements related to trademark use, which were previously housed in Section 6.0.

### **7.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 6.7 has been renumbered to 7.1, renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines. The original text incorrectly referred to the “certified property.” This standard covers products and does not cover services.

~~6.11 — Certification Mark.~~ **7.1 Trademark Use.** Any use of the Green Seal® Certification Mark and the Green Seal name, e.g., on the product, product label, packaging, secondary documents, or promotional materials must be in accordance with Green Seal’s Trademark Use Guidelines. ~~may appear on the certified property and promotional materials, only in conjunction with the certified service. Use of the Mark must be in accordance with *Rules Governing the Use of the Green Seal Certification Mark*<sup>6</sup>.~~

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>6</sup>[www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>6</sup>[www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

Sub-Section 7.2 has been added and contains text which was previously included in Sub-Section 7.1, above.

**7.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ **Green Seal trademarks** shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 6.12 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 7.2 above.

**6.12 Use with Other Claims.** ~~The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 6.13 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

**6.13 Statement of Basis for Certification.** ~~Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable. If online space is limited, a link to the basis of certification may be used.~~

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal® Standard GS-50 based on effective performance, minimized/recycled packaging, and protective limits on skin/eye irritation and human & environmental toxicity. GreenSeal.org.~~

## GS-51, Laundry Care Products for Industrial and Institutional Use

Sub-Section 5.1.1 has been renamed. This criterion covers packaging and not the product label.

**5.1.1 ~~Plastic Labeling.~~ \*Resin Identification Code.** If plastic, the packaging shall be marked with the appropriate Resin Identification Code.

Section 6.0 has been renamed for clarity and specificity.

### ~~6.0 — CERTIFICATION AND LABELING REQUIREMENTS~~

### **6.0 USER INFORMATION AND PRODUCT LABEL REQUIREMENTS**

A note has been added to the bottom of Section 6.0 to inform readers about product label requirements that exist in the standard in other sections.

#### **Note: Additional Product Label Requirements**

For products sold as *powders/solids/non-aqueous liquids*, refer to Annex D.

For products containing *enzymes*, refer to Annex E.

For products containing *microorganisms*, refer to Annex F.

Section 7.0 is a new section of this standard which houses requirements related to trademark use, which were previously housed in Section 6.0.

### **7.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 6.9 has been renumbered to 7.1, renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~6.9 — Certification Mark.~~ **7.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>18</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>18</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>18</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

The Sub-Section 7.2 has been added and contains text which was previously included in Sub-Section 7.1, above.

**7.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ **Green Seal trademarks** shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 6.10 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 7.2 above.

~~**6.10 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 6.11 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~**6.11 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable. Unless otherwise approved in writing by Green Seal, the description shall read as follows, unless an alternate version is approved in writing by Green Seal: This product meets Green Seal® Standard GS-51 based on effective performance, concentration of product, minimized/recycled packaging, and protective limits on human & environmental toxicity. GreenSeal.org.~~

~~If the *closed dilution control system* product was evaluated in accordance with Annex C, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal® Standard GS-51 based on effective performance, concentration of product, minimized/recycled packaging, and protective limits on human & environmental toxicity. [Acute toxicity and/or skin/eye damage<sup>9</sup> met requirements at the as-used dilution, as specified for closed dilution systems. GreenSeal.org.~~

~~If the *powder/solid/non-aqueous liquid* product was evaluated in accordance with Annex D, the description shall read as follows unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal® Standard GS-51 based on effective performance, concentration of product, minimized/recycled packaging, and protective limits on human & environmental toxicity. [Powders OR Solids OR Non-aqueous liquids]<sup>9</sup> have alternate thresholds for [acute toxicity and/or skin/eye damage]<sup>17</sup>, and added requirements for packaging and labeling. GreenSeal.org.~~

~~For any products that are not concentrated or compacted, the words "concentration of product" shall be deleted.~~

## GS-52, Specialty Cleaning Products for Household Use

Sub-Section 5.1.1 has been renamed. This criterion covers packaging and not the product label.

**5.1.1 ~~Plastic Labeling.~~ \*Resin Identification Code.** If plastic, the *primary package* shall be marked with the appropriate Resin Identification Code to identify the type of plastic for recycling.

Section 6.0 has been renamed for clarity and specificity.

~~6.0 — CERTIFICATION AND LABELING REQUIREMENTS~~

**6.0 USER INFORMATION AND PRODUCT LABEL REQUIREMENTS**

A note has been added to the bottom of Section 6.0 to inform readers about product label requirements that exist in the standard in other sections.

**Note: Additional Product Label Requirements**

For products sold as *powders/solids/non-aqueous liquids*, refer to Annex B.

For products containing *enzymes*, refer to Annex C.

For products containing *microorganisms*, refer to Annex D.

Section 7.0 is a new section of this standard which houses requirements related to trademark use, which were previously housed in Section 6.0.

**7.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 6.9 has been renumbered to 7.1, renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~6.9 — Certification Mark.~~ **7.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>17</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>17</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>17</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)

The Sub-Section 7.2 has been added and contains text which was previously included in Sub-Section 7.1, above.

**7.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ **Green Seal trademarks** shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 6.10 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 7.2 above.

~~**6.10 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 6.11 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~**6.11 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal® Standard GS-52 based on effective performance, concentration of product, minimized/recycled packaging, and protective limits on VOCs and human & environmental toxicity. GreenSeal.org. If the *powder/solid/non-aqueous liquid* product was evaluated in accordance with Annex B, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal® Standard GS-52 based on effective performance, concentration of product, minimized/recycled packaging, and protective limits on VOCs and human & environmental toxicity. [Powders OR Solids OR Non-aqueous liquids]<sup>3</sup> have alternate thresholds for [acute toxicity and/or skin/eye damage]<sup>4</sup> and added requirements for packaging and labeling. GreenSeal.org.~~

~~For products that are not concentrated, the words "concentration of product" shall be deleted.~~

<sup>3</sup> The specific type of product shall be listed.

<sup>4</sup> Only the criteria that were evaluated according to the relevant Annex shall be listed.

## GS-53, Specialty Cleaning Products for Household Use

Sub-Section 5.1.1 has been renamed. This criterion covers packaging and not the product label.

**5.1.1 Plastic Labeling.** \***Resin Identification Code.** If plastic, the packaging shall be marked with the appropriate Resin Identification Code.

Section 6.0 has been renamed for clarity and specificity.

### ~~6.0~~ — CERTIFICATION AND LABELING REQUIREMENTS

### **6.0 USER INFORMATION AND PRODUCT LABEL REQUIREMENTS**

A note has been added to the bottom of Section 6.0 to inform readers about product label requirements that exist in the standard in other sections.

#### **Note: Additional Product Label Requirements**

For products packaged in closed dilution control systems, refer to Annex B.

For products sold as *powders/solids/non-aqueous liquids*, refer to Annex C.

For products containing *enzymes*, refer to Annex E.

For products containing *microorganisms*, refer to Annex E.

Section 7.0 is a new section of this standard which houses requirements related to trademark use, which were previously housed in Section 6.0.

### **7.0 TRADEMARK USE REQUIREMENTS**

Sub-Section 6.10 has been renumbered to 7.1, renamed “Trademark Use,” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~6.10 — Certification Mark.~~ **7.1 Trademark Use.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the product, product label, packaging, secondary documents, and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>16</sup> Only in conjunction with the certified product. Use of the Mark must be in accordance with Rules Governing the Use of the Green Seal Certification Mark.

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>16</sup> [www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)

<sup>16</sup> [www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)



The Sub-Section 7.2 has been added and contains text which was previously included in Sub-Section 7.1 (see crossed out text in box above).

**7.2 Misleading Claims.** ~~The Green Seal Certification Mark~~ **Green Seal trademarks** shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.

Sub-Section 6.11 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 7.2.

~~**6.11 Use with Other Claims.** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 6.12 has been deleted. This type of information is now available in Green Seal's Trademark Use Guidelines.

~~**6.12 Statement of Basis for Certification.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable.~~

~~The description shall read as follows, unless an alternate version is approved in writing by Green Seal: This product meets Green Seal® Standard GS-53 based on effective performance, concentration of product, minimized/recycled packaging, and protective limits on VOCs and human & environmental toxicity. GreenSeal.org.~~

~~If the *closed dilution control system* product was evaluated in accordance with Annex B, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal® Standard GS-53 based on effective performance, concentration of product, minimized/recycled packaging, and protective limits on VOCs and human & environmental toxicity. [Acute toxicity and/or skin/eye damage] met requirements at the as used dilution, as specified for closed dilution systems. GreenSeal.org.~~

~~If the *powder/solid/non-aqueous liquid* product was evaluated in accordance with Annex C, the description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

~~This product meets Green Seal® Standard GS-53 based on effective performance, concentration of product, minimized/recycled packaging, and protective limits on VOCs and human & environmental toxicity. [Powders OR Solids OR Non-aqueous liquids] have alternate thresholds for [acute toxicity and/or skin/eye damage] and added requirements for packaging and labeling. GreenSeal.org.~~

~~For any products that are not concentrated or compacted, the words "concentration of product" shall be deleted.~~

## GS-55, Restaurants and Foodservices

Section 6.0 has been renamed for clarity and specificity.

### **6.0 CERTIFICATION AND LABELING TRADEMARK USE REQUIREMENTS**

Sub-Section 6.1 has been renamed “Trademark Use” and the text has been updated for clarity, specificity, and to reference the new Trademark Use Guidelines.

~~**6.1 — CERTIFICATION MARK. TRADEMARK USE.** Any use of the Green Seal® Certification Mark or the Green Seal name, e.g., may appear on the certified property and or promotional materials, must be in accordance with Green Seal’s Trademark Use Guidelines.<sup>24</sup>~~

~~The Green Seal Certification Mark shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

~~Green Seal must review all uses of the Certification Mark prior to printing or publishing.~~

<sup>24</sup>~~[www.greenseal.org/TrademarkGuidelines](http://www.greenseal.org/TrademarkGuidelines)~~

<sup>24</sup>~~[www.greenseal.org/trademark-use-guidelines](http://www.greenseal.org/trademark-use-guidelines)~~

The Sub-Section 6.2, below, has a new title and now contains text which was previously included in Sub-Section 6.1 (see crossed out text in box above).

~~**6.2 MISLEADING CLAIMS.** The Green Seal Certification Mark Green Seal trademarks shall not be used in conjunction with any modifying terms, phrases, or graphic images that might mislead consumers as to the extent or nature of the certification.~~

Sub-Section 6.2 has been deleted. The intention of this previous requirement is covered in the new Sub-Section 6.2 above.

~~**6.2 — USE WITH OTHER CLAIMS** The Green Seal Certification Mark shall not appear in conjunction with any human health or environmental claims, unless verified and approved in writing by Green Seal.~~

Sub-Section 6.3 has been deleted. This type of information is now available in Green Seal’s Trademark Use Guidelines.

~~**6.3 — STATEMENT OF BASIS FOR CERTIFICATION.** Wherever the Green Seal Certification Mark appears, it shall be accompanied by a description of the basis for certification. The description shall be in a location, style, and typeface that are easily readable. If online space is limited, a link to the basis of certification may be used. The description shall read as follows, unless an alternate version is approved in writing by Green Seal:~~

## Corrections and Clarification Report, Addendum

April 2021

~~“[Name of restaurant or food service operation] meets Green Seal™ Standard GS-55 based on purchase of sustainably sourced food, waste minimization, use of verified environmentally preferable products, and conservation of energy and water. GreenSeal.org~~