



**Aloft and Element Hotels in Redmond, WA
Awarded Prestigious Green Seal Certification**

*Newest additions to CSM Corporation's extensive lodging portfolio are among
nation's most sustainable hotels*

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(Minneapolis, MN.) – CSM Corporation, a Minneapolis-based lodging, commercial real estate and development firm, is pleased to announce the company's new Aloft and Element Hotels in Redmond, WA have been awarded Bronze level certification from Green Seal. This achievement is based on a rigorous, independent evaluation of the Aloft and Element Hotels features, operations and processes. Both hotels opened in June, 2017.

In order to earn this highly-regarded qualification, environmentally- and socially-conscious hotels like Aloft and Element must demonstrate their commitment to:

- Protecting human health and environment– using nontoxic, biodegradable housekeeping products and non-toxic paints with minimal VOCs
- Demonstrating stewardship – having an environmental mission and purchasing policy
- Conserving water – incorporating water-efficient landscaping and grounds-keeping measures and installing water-saving fixtures in guestrooms and public areas
- Conserving energy – installing 100% energy-efficient lighting in all guestrooms and public areas and using energy-efficient appliances and windows
- Reducing waste – minimizing use of disposable items and having recycling and composting programs

“As the only two lodging properties in Redmond’s popular new Esterra Park, we are excited to certify Aloft and the Element,” said Mary Swanson, Interim President. “Green Seal certification demonstrates their sustainability leadership both to guests and to the community.”

“CSM Corporation is proud to operate hotels that are as eco-conscious as they are stylish and tech-forward,” said CSM’s President of Lodging and Residential Steve Schlundt. “Our guests can be assured these properties are not only comfortable but sustainable. We’re honored to receive this recognition for our efforts to leave a small ecological footprint for a more sustainable world.”

Waste reduction practices are applied wherever possible with an extensive recycling program integrated throughout the hotels. Water-efficient faucets and fixtures reduce the waste of water per guest room. All

kitchens are fully-equipped with ENERGY STAR® rated appliances. Cleaning products are environmentally-preferable. Element Guests are offered a \$5 voucher to Restore, the 24/7, self-serve gourmet pantry, or 250 Starwood Preferred Guest Starpoints® awarded for each night they decline housekeeping (except day of departure). Aloft guests can receive a \$5 voucher to Re:fuelSM or W XYZ® bar or 250 Starwood Preferred Guest Starpoints® awarded for each night they decline housekeeping (except day of departure).



Element Seattle Hotel, Redmond



Aloft Seattle Hotel, Redmond

Both hotels are located inside one building less than a mile from the headquarters of Microsoft and Nintendo of America and nearby the offices of Boeing, Expedia and Google. The address is 15220 NE Shen Street, Suite 100 Redmond, WA. Telephone is (425) 636-9942. Directions and reservations are available at <http://www.elementseattleredmond.com> and <http://www.aloftseattleredmond.com/>. Information on The Aloft and Element Hotels Green Seal certification and sustainable practices can be found at <http://www.elementseattleredmond.com/eco-friendly-hotels-in-redmond-wa#greenseal> and <http://www.aloftseattleredmond.com/make-a-green-choice#greenseal>

About CSM Lodging

CSM Corporation builds, owns, manages and operates some of the country's best hotels. [The Lodging Division](#) is among the top 50 hotel management companies in the US and has won numerous awards, including Marriott Hotel of the Year (three times) and Marriott Developer of the Year two years in a row. The Lodging Division was formed in 1992 with the acquisition and renovation of a former Howard Johnson hotel into a Country Inn by Carlson. With a portfolio of more than 6,600 rooms, today CSM Corporation operates hotels for well-respected brands like Carlson, Hilton, Hyatt and Marriott. The company offers full-service, select-service and extended stay hotels coast to coast. CSM's combination of strategic long-term thinking and day to day attention to detail consistently earn industry recognition for customer service and across the board excellence. For more information on CSM Corporation visit <http://csmcorp.net/>.

About Green Seal Inc.

Green SealTM, a nonprofit organization founded in 1989, is the nation's premier ecolabel, symbolizing transparency, integrity, and environmental leadership. Its flagship program develops life-cycle-based environmental standards, and certifies products and services that meet these standards. Green Seal standards cover 450 categories – from janitorial supplies, paints, and windows to hotels and restaurants – and are specified by 23 states and countless institutions. Green Seal's science-based programs help manufacturers, purchasers, and consumers to make choices and improvements that are beneficial to human health, the environment, and the marketplace. For more information, visit GreenSeal.org, or call [202-872-6400](tel:202-872-6400). Connect with Green Seal on [Facebook](#), [Twitter](#), and [LinkedIn](#).