



FOR IMMEDIATE RELEASE

The Ellis Hotel Awarded Green Seal Certification

Downtown Atlanta hotel one of only 49 certified hotels nationwide

ATLANTA, GA (May 24, 2017) — [The Ellis Hotel](#) has a heart of green. The recently renovated property, downtown Atlanta's only independent hotel, has earned Silver certification to [Green Seal's](#) prestigious Standard for Hotels & Lodging Properties (GS-33). This achievement, which has only been attained by four other Georgian hotels, is based on a rigorous, independent evaluation of The Ellis Hotel's features, operations and processes.

"We salute the Ellis Hotel for its leadership in sustainability as a Green Seal-certified hotel," said Arthur B. Weissman, Ph.D., Green Seal's president and CEO. "Its continual innovation shows how sustainability can position hotels at the cutting edge of the market and appeal to savvy, well-informed travelers."

Earning this qualification is no easy feat. Environmentally- and socially-conscious hotels like The Ellis must demonstrate their commitment to:

- **Protecting human health and environment**— using nontoxic, biodegradable housekeeping products and nontoxic paints with minimal VOCs.
- **Demonstrating stewardship** —having an environmental mission and purchasing policy.
- **Conserving water** – incorporating water-efficient landscaping and groundskeeping measures, and installing water-saving fixtures in guestrooms and public areas.
- **Conserving energy** – installing 100% energy-efficient lighting in all guestrooms and public areas and using energy-efficient appliances and windows.
- **Reducing waste** – minimizing use of disposable items and having recycling and composting programs.

"The Green Seal Certification is synonymous with sustainability leadership, and we're so honored to receive this recognition," said Kim Kleisner, general manager of The Ellis Hotel. "We want our guests to know they can have a chic, stylish experience without sacrificing sustainability—right in the heart of downtown Atlanta."

The Green Seal certification is one of many initiatives from The Ellis Hotel supporting a sustainable, wellness-oriented hotel experience. The hotel is a proud participant in [Clean the World's](#) soap recycling program, and offers a unique Fresh Air Floor, an allergen- and irritant-free space where guests can breathe easy. Additionally, their Wellness Room is outfitted with more than \$5,000 of wellness products for relaxation, rejuvenation and the best possible night's sleep.

For more information and reservations, call (877) 211-2545 or visit www.ellishotel.com. For more information on The Ellis Hotel's Green Seal certification and sustainable practices, visit <http://www.ellishotel.com/sustainability>.



ABOUT THE ELLIS HOTEL

The Ellis Hotel is the only remaining independent boutique hotel in downtown Atlanta. Residing in a historic 104-year-old city center building within a short walking distance to all top downtown attractions, next door to the Peachtree Center MARTA station and an Atlanta Streetcar stop, The Ellis Hotel is the perfect chic and modern hotel for travelers seeking an authentically Atlanta, personalized experience. The Ellis Hotel is the newest hotel in downtown Atlanta, being completely renovated in November 2016. The Ellis was recognized as the #2 Best Hotel in Greater Atlanta by Conde Nast Traveler Magazine in November 2016. Guests can enjoy fresh farm-to-table, sustainable cuisine at the Terrace Bistro and complimentary services such as Wi-Fi, morning coffee in the lobby and use of the brand new, state of the art, complimentary fitness center. For more information, visit www.ellishotel.com.

ABOUT GREEN SEAL, INC.

Green Seal™, a nonprofit organization founded in 1989, is the nation's premier ecolabel, symbolizing transparency, integrity, and environmental leadership. Its flagship program develops life-cycle-based environmental standards, and certifies products and services that meet these standards. Green Seal standards cover 450 categories – from janitorial supplies, paints, and windows to restaurants and hotels – and are specified by 23 states and countless institutions. Green Seal's science-based programs help manufacturers, purchasers, and consumers to make choices and improvements that are beneficial to human health, the environment, and the marketplace. For more information, visit GreenSeal.org, or call [202-872-6400](tel:202-872-6400). Connect with Green Seal on [Facebook](#), [Twitter](#), and [LinkedIn](#).

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