



FOR IMMEDIATE RELEASE

Split!™ Non-Detergent Product Line Awarded Green Seal® Certification for Sustainability Leadership



(Flat Rock, NC - September 28, 2018): Flat Rock Solutions LLC has achieved one of the most stringent sustainability certifications for products in today's marketplace. **Split!™ Restorative Cleaner, Split!™ Non-Detergent Cleaner and Split!™ Carpet and Upholstery Cleaner** were recently certified by Green Seal, an independent, non-profit ecolabeling organization, under their GS-37 Standard for Cleaning Products for Industrial and Institutional Use.

Green Seal's thorough review and on-site audit have verified that all three **Split!**™ products conserve natural resources, protect human and environmental health, and reduce waste while delivering the performance customers expect. Specifically, the **Split!**™ line is non-toxic, biodegradable, and is not formulated with carcinogens. It contains no VOCs and the packaging is recyclable.

The full list of criteria and details for this certification can be downloaded at <http://www.greenseal.org/GS37>.

Flat Rock Solutions LLC has been manufacturing **Split!**™ non-detergent cleaning products for high performance, sustainable and responsible cleaning since 2010. A heavy background in the janitorial supply industry led founder Steve McLaughlin and partners to venture into manufacturing their own solutions for safe and effective cleaning. "**Split!**™ cleaning products, by their very use, remove sticky detergent residues and eliminate or dramatically reduce the need for high impact, restorative cleaning of surfaces. The resulting savings in labor, water, and energy are substantial, yet facilities are cleaner and IAQ is much improved" Steve says.

"**Split!**™ products contain no detergents or soaps, no solvents or VOCs, no oxidizers or bleaching agents such as hydrogen peroxide, and no enzymes or bacteria. Yet I challenge anyone to find a stronger cleaner." adds McLaughlin. For more info, call 888-92-**SPLIT** (888-927-7548).

ABOUT GREEN SEAL, INC.

Green Seal®, a nonprofit organization founded in 1989, is the United States' premier ecolabel with a reputation for certifying proven-greener, -healthier, and -effective products and services. Its rigorous, environmental leadership standards cover 450 categories – from janitorial supplies and paper to cleaning services and hotels – and are specified by countless schools, government agencies, businesses, and institutions. Green Seal's science-based programs empower innovations and improvements that transform the economy for a healthier, greener world. For more information, visit GreenSeal.org, or call 202-872-6400. Connect with Green Seal on [Facebook](#), [Twitter](#), and [LinkedIn](#)