

Printing Paper

Standard: GS-7 Edition 6.1



WHAT GREEN SEAL CERTIFIES

Green Seal's leadership standard means printing and writing paper is verified as safer for human health and the environment compared to similar products while delivering uncompromising performance.

PERFORMANCE OF GREEN

All Green Seal-certified printing and writing paper must demonstrate an effective level of quality and performance with respect to industry standards.

SCIENCE OF GREEN – HEALTH

PROTECTS HUMAN
HEALTH



PRESERVES THE
CLIMATE

ENSURES CLEAN **WATER**

RESTRICTIONS TO PREVENT ADVERSE HEALTH EFFECTS

Hexavalent Chromium	Prohibited above 100ppm in packaging
Lead	Prohibited above 100ppm in packaging
Mercury	Prohibited above 100ppm in packaging
Cadmium	Prohibited above 100ppm in packaging

SCIENCE OF GREEN – ENVIRONMENT

PROTECTS HUMAN
HEALTH



PRESERVES THE
CLIMATE

ENSURES CLEAN **WATER**

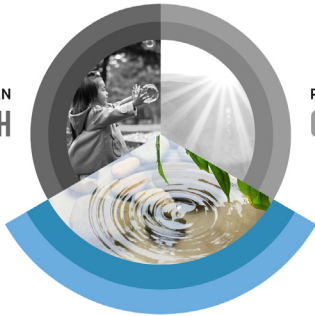
CRITERIA THAT HELP PRESERVE THE CLIMATE

Post-Consumer Material	30% of product must be post-consumer material (optional if product meets chlorine bleaching criteria).
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SCIENCE OF GREEN – ENVIRONMENT (CONT'D)

PROTECTS HUMAN
HEALTH



PRESERVES THE
CLIMATE

ENSURES CLEAN WATER

RESTRICTIONS TO PREVENT ADVERSE ENVIRONMENTAL EFFECTS

Chlorine Free Processing

Chlorine is not used as a bleaching agent or as a de-inking ingredient (optional if product meets post-consumer recycled content criteria)

A GREEN YOU CAN TRUST

Our standards are referenced by the leading green building certification programs.

