

A High Standard for Protecting People and Planet

Green Seal's Leadership standard means that printing and writing paper are verified as safer for human health and the environment than similar products while delivering uncompromising performance.

Science Of Green - Health



Safer Chemicals

Chlorine Free Processing	Chlorine is not used as a bleaching agent or as a de-inking ingredient (optional if product meets post-consumer recycled content criteria)
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Responsible Sourcing

Post-Consumer Material	30% of recovered material must be post-consumer (optional if product meets chlorine bleaching criteria)
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Sustainable Packaging

Packaging Chemicals	Hexavalent Chromium, Lead, Mercury, and Cadmium prohibited above 100 ppm in packaging
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Verified Performance and Claims

Product Performance	Products must demonstrate an effective level of quality and performance with respect to industry standards
Marketing Claims	Green Seal trademarks cannot be used in conjunction with any claims that might mislead consumers as to the extent or nature of certification