



Healthier, Greener Spaces Distinguishing Your Hotel as an Environmental Leader

Lodging facilities around the world are making major strides in sustainable operations. Your company is asking you to act quickly to meet the demands of your corporate offices and shareholders. Your guests are becoming increasingly motivated to find services that protect their health and our environment. Due to these new market demands it is critical for you to prove that your hotel's operations are achieving a healthier indoor environment and low-impact targets while continuing to provide high quality service, convenience, and comfort.

Green Seal has simplified this process through our Environmental Leadership Standard for Hotels, which enables your Green Team to prove that your hotel meets our rigorous sustainability and health requirements. By achieving certification for this Green Seal standard, hotel industry leaders in the United States are able to show their guests that they provide the healthiest, greenest spaces.

Green Seal offers leadership certification through three tiers: Bronze, Silver, and Gold Certification Levels. Each certification tier is designed as an attainable challenge for hospitality leaders. Green Seal certification is widely considered an onramp to the heavier building certifications such as LEED, WELL Building, and Fitwel.

KEY AREAS

The Green Seal Environmental Leadership Standard for Hotels (GS-33) is a thorough guide for hotel operations, honing in on the most significant life-cycle impacts of health and environmental protections, including:

- Healthier Indoor Air Through Safer Products
- Safe Storage of Hazardous Chemicals
- Pollution Prevention
- Waste Minimization Tactics and Tracking
- Green Purchasing Policies
- Energy and Water Efficiency Requirements

STEPS TO LEADERSHIP CERTIFICATION

Conduct a Conformance Assessment

- 1 Update Your Policies as Needed
- 2 Train Your Staff
- 3 Submit Documentation
- 4 Pass the On-site Audit
- 5 **Certified!** Promote Your Achievement

Get Certified

Let us help you get started on the Conformance Assessment. Email Certification@greenseal.org or Call Us at 202-872-6400.

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